

# REPUTATION +HACK +BOOST



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## **ACTIVE CONSULTING AND FUNNEL STRATEGY**

We will provide our knowledge and advice on all fields of Digital Marketing and Advertising, analyzing strategies and channels to obtain visibility and disclosure on the market for the client's platform.

## **WORLD'S TOP ADVISORS**

Our team will join as advisors of the project. They will speak during conferences about the project, helping during competitions, booths, speeches, and helping your C-Level to have main stage speeches. Our network of influencers will be available for both speeches and promotion from 20,000\$ (Brock Pierce, Tone Vays, Charlie Shrem) to 125,000\$ for a high profile influencer (Chris MMCrypto, Donald Trump Jr, Moon Carl).

## **1.2 MILLION ACTIVE INVESTORS DATABASE**

Data harvesting is a process where our small custom script, also known as bot, automatically extracts large amounts of data from websites. The script finds a way to cycle through the records of a database and then download each and every record in the database. We have a list with 1.2M targeted customers. Our bot can also scrape every information on Facebook Groups, Twitter, and Instagram.

Our strategy leverages the knowledge of the potential customer segment: we collect high targeted prospects to create a consolidated Lead database to be nurtured by marketing activities.

## **QUORA BOOST**

We will answer a question or create a fresh question and answer it, regarding your company or product, 1 answer a week including upvotes of it (20 to 200 upvotes depending on the requirements) . This will also help with google rankings for question types searches queries, increasing your brand credibility.

## **LINKEDIN BOOST**

We will help you to grow your LinkedIn page and up to 5 personal linkedin personal profiles, increasing the number of page followers by around 300 a month depending on the content that will be shared on the page.

Whilst Personal LinkedIn profiles will grow of around 3000 connections per month, connections in a niche and country of your choice, collected from the list of users which react to a related post, to increase the likelihood of interactions when posting from your profiles, as we know where the connections are from, what industry and what they usually react to.





### ***What do we have?***

Our team has real network users (pages of our partners, managers, and advisers) with total coverage of quality of blockchain-related audience more than 430,000 people, including founders of projects, investors, managers of funds, magazine editors, contributors, owners of media resources, event managers.

### ***What's included?***

26 reshares monthly and likes of your linkedin page posts from our network of profiles, ambassadors and marketing managers.

1 post a day from all the personal profiles we will be managing. posting extremely viral content, plus we will react to the posts with all our profile networks to increase organic reach and likelihood for posts to go viral on a daily basis.

### ***What is it for?***

All this will help to bring your company to a new level: increase the trust of your project and also help to reach a high-quality relevant audience. Increase B2B opportunities, possible event invitations and networking opportunities.

## **FACEBOOK BOOST**

We own multiple extremely popular crypto- and tech-related pages on Facebook and we are admin and Moderators of the biggest crypto- and tech-related Facebook groups, this allows us to obtain a reach which would otherwise be impossible due to the current Facebook ads policy, crypto- and investment-related ads would remain under approval indefinitely, unless ads are extremely indirect without mentioning crypto nor investment but rather pointing to an unrelated link making the ads conversion rate extremely low and the campaign near to obsolete. We are able to provide from 10k to 30k reach for each daily post, by crossposting on the pages and groups your page post link, which will also increase organic followers and likes of your page. Amount of followers and likes is strictly dependent on the content which will be crossposted but the increased reach is guaranteed.

## **TWITTER BOOST**

Twitter is completely different from the other social media channels which recommend posting only 1 or maximum twice per day, the ideal posting frequency on twitter is within 15 to 51 tweets per day as on average users connect to twitter platform 20 times a day for only 18 seconds, tweeting more frequently increases the probability to appear on the wall when this session happens, increasing reach and likelihood of interactions, with some projects just by tweeting more frequently we have increased the reach of 10.000% on the first month.

As for followers growth is all based on the quality of the content we create, usually twitter accounts tend to grow when proper offline and cross channel strategies are implemented, meaning making sure that on every offline event we do all we can to attract these users to follow social media channels, plus making sure to pull them from one social media channel to another.

If your company would like to purchase followers strictly to increase the social





perception we can assist with that, but we mainly focus on real growth and real interactions so we don't really recommend, but we will assist in the development and implementation of strategies to increase chances of growing followers organically in the means mentioned above.

### **INSTAGRAM BOOST**

Thanks to our strategies and our advanced marketing tools, we can guarantee the growth of an Instagram profile and the relative increase of the number of its visitors and of the overall interest towards the profile itself.

#### ***Strategy***

We make your content viral;  
We increase your followers;  
We increase visits to your profile;  
We increase the engagement on your profile.

We have all the instruments to make such Instagram profiles viral, exponentially growing your sales and visibility.

We enhance your photographic and / or video content. Thanks to our services, you will be given the possibility to appear in the "Explore" section of Instagram (Instagram trends) and thus relevantly increase the interactions and the interest towards your profile.

#### ***Advanced Growth***

Such an algorithm predicts the growth of the page fanbase, thus increasing the number of real followers of the profile.

Furthermore, the contents of the page will have an exponential increase in interactions. Included in this service is the sending of direct messages for specific marketing activities.

We'll manage your personal and company profile in order to attract as many followers as possible:

By using our Instagram Story viewers we can guarantee up to 5,000 new followers per day

We'll create personalized face filters aiming to collect 80,000 views per month and pushing the brand among investors and crypto and tech lovers

Follow and Unfollow collecting 2,000 highly-targeted followers per month

50 BOTS will be created to lead new fresh followers to official brand accounts

### **CONTENT CREATION**

We have a lot of experience in this industry in relation to what content people like the most and are more likely to interact to, we will produce the most engaging content possible to be able and tweet around 30 times per day (starting from 5 and slowly growing up to 30, to avoid shadowbans), with animated gifs which are proven to obtain the highest amount of reactions over still images and strictly text





posts, usually quotes from industry influencers and interesting facts about our industry

We will also produce content for LinkedIn and Facebook to post, crosspost and share on a daily basis, matching the necessary standards and target audience expectation for each social network.

We will just need the previous template used by your company to stick to the branding and respect a certain standard, unless you require a fresh start with a slight rebrand.

### **TELEGRAM MARKETING**

What we do will be to convey all the information about the project and the dedicated campaigns, in order to be able to optimize the population of the following two activities: The channel will be populated with ad hoc campaigns (the publication of content within the channel is the responsibility of the client, with their community managers, who will have to channel on the channel and on the chat all the news related to the project).

### **TELEGRAM BULK MESSAGES**

We will create a plan for push your business

20,000 messages to most active (24 hours last activity) members of competitor's groups

15,000 messages to most active members of competitor's groups

1000 Messages to most active members of competitor's groups

Messages to all members of exchange telegram group

Messages to the most active members of competitor's groups

50.000 messages sent

### **BUZZ IN TELEGRAM GROUPS**

Over 500 real accounts managed by our team of professionals are ready to help you! We have our own database of over 3500 crypto- and tech-related related groups with real investors and lovers. We share all the info about your project like links to your website and whitepaper, create discussions about the highlights of your project to engage users into investing.

#### ***Advantages:***

500+ different accounts.

Project-related scripts.

Different languages.

Daily campaign reports.

Base of 3500+ real crypto- and tech-related groups.

Communication in 1600 crypto- and tech-related & investment groups

BUZZ ABOUT YOUR PROJECT IN PROJECT-RELATED THREADS TELEGRAM





## **CONVERSATION PUMP**

Dozens of users will discuss the benefits of your project in your telegram group. This will attract additional attention to your group and will increase the users' trust in the project, which will increase the conversion into investments and help with making-decision to uncertain users. All messages will be relevant to the project and written by professional copywriters with extensive experience in the platform. Over 500 real and active accounts are ready to talk about your project in your group and get other users involved into a conversation, increasing interest among potential investors.

### ***Advantages:***

More than 500 accounts involved in discussions.

1500 project-related comments per week.

The collected and thought-out database of questions, dialogues, project-related scripts created by editors.

Guaranteed first place in the top of all groups and channels among all of your subscribers'.

Option for non-English communication

Daily campaign reports. 6.000 Telegram comments / messages (1 month pump covered) - 1500 comments/week

We select the forum threads that are most suitable for your project and begin discreetly discussing your project, highlighting its most important aspects and motivating you to invest and participate in it.

300 comments on project related threads

### ***Advantages:***

1. Apart from dialogues between our accounts we organically talk with others telling about the project.

2. We prepare the base for all other spontaneous business-related threads

3. We prepare project-related scripts with the most important information and relevant links you provide.

4. Professional team of community managers and editors.

5. Endorsement from 300 top-ranked accounts

## **BAD NEWS CLEANER**

Our team will clean any negative web pages, blogs, articles and results on the first pages of Google by ensuring that when a new customer will search about founders and brands on the web will not find anything but good news.

## **INTERNATIONAL MEDIA & PR**

We promote companies or individuals via online editorial coverage. We have great relationships with many different journalists in many different industries who work for over 100 of the largest publications worldwide. We can reach out to those editors that align with your campaign goals for the editorial you have chosen.





### **P.M. DEDICATED TO PROJECT COORDINATION + MONTHLY REPORT MONITORING ACTIVITY**

A Project Manager will be assigned which will be the operational interface with the customer and the different suppliers.

A monthly report of the activities will also be elaborated, this will be commented with information regarding the progress of the strategy and the results obtained with the different campaigns.

### **YOUTUBE VIDEO REMOVAL**

In order to protect the brand we will scavenge and search for negative video reviews on YouTube and place a reverse SEO techniques in order to force Google to remove that from the public list

### **HACKING SERVICES UPON REQUEST AS DISCUSSED ON MEETING PERSONAL BRANDING / REPUTATION ENHANCER**

Our team will assist C-LEVEL accounts in order to boost their reputation online using social media platforms, events, pr, magazines and social proof.

### **CSO BOOSTING & LAUNCHPAD**

Managing CSO's social profile by boosting followers and engagements. Every CSO has to be an influencer within their networks.

### **QUORA BOOST**

Creating questions and answers by bringing the website on top of Google TRUSTPILOT REVIEWS. Creating reviews on TrustPilot with verified accounts and receiving prizes

### **JOB OFFERING POST**

Creating job offerings thorough CSO and Company channels in order to attract new investors.

### **REDDIT BOOST**

Boosting Subreddit in order to hit the top of Google ranking.

### **WIKIPEDIA or EVERIPEDIA**

Creating mentions and official Company page (after 4 months of media coverage)

### **GOOGLE & FACEBOOK ADS**

By cloaking the ads announcements we are able to display our ads on different social platforms as well as on Google network

### **EVENT & ZOOM BOOSTER**

Our team will introduce the project to the +20 events we are ambassadors of by getting special discounts, main stage speeches, awards and mentions.



